

# Revealed...The Formula for Planning Your Success

January 15, 2015 • 8am to 12:30pm

Iroquois Club, Bloomfield Hills, MI

## Target Audience:

Attorneys, CPA's, financial advisors, sales managers, business owners, and other professionals.

## Will your 2015 results be by design, or luck?

### Workshop objectives:

- Growth-minded participants will leave with the best 12 month Master Marketing Plan that you have ever designed.
- Discover two hidden barriers preventing your growth.
- Design 3 specific priorities, while identifying the action steps and accountability required for success in the first 90 days.
- Identify key people and resources required for the execution of your marketing plan.

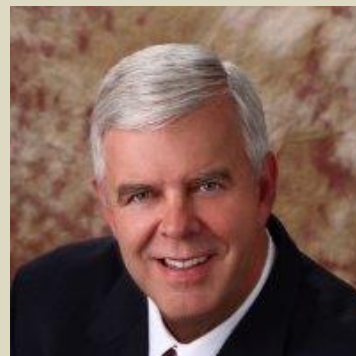
## Registration Information:

- **Early Bird Pricing of \$97** is valid until December 31st. Thereafter, the price is \$139. Pricing includes workshop and a full breakfast buffet.
- Checks should be made payable to **Your Legal Resource**, and mailed ASAP, but no later than 12/31/14 for \$97 or by 1/9/15 for \$139 (if mailed after 12/31/14).
- Online registration is available until 1/9/15, space permitting. A service fee and transaction fee of \$6.33 or \$8.64 will be added by eventbrite for all online credit card registrations.
- Workshop is limited to the first 75 registrants.
- All credit card RSVP's should be made online through eventbrite ASAP to hold your spot at:

<http://tinyurl.com/planningvoursuccess>



*Your Legal Resource is pleased to bring back Speaker/Trainer John Lankford for a half-day workshop which will be high energy, interactive, and engaging for all participants.*



John Lankford is a Master Certified Business Advisor with more than 25 years of experience in developing talent and improving business results. John has been recognized nationally as the **#1** Business Advisor in North America. Prior to founding Premier Executive Forums, John's career included executive positions with three Fortune 500 companies: Ford Motor Company, Comcast University, and St. John Health system. For more information, visit: [www.PremierExecutiveForums.com](http://www.PremierExecutiveForums.com)

To view this and all events of Your Legal Resource, go to [www.bestlegalresource.com/events](http://www.bestlegalresource.com/events).

Questions? Contact Lori Williams at [lori@bestlegalresource.com](mailto:lori@bestlegalresource.com) or call 248-594-4470.

Mail checks to Your Legal Resource, PLLC at PO Box 1552, Birmingham, MI 48012-1552 no later than 12/31/14.