



The Solo Professional's Counsel

A monthly program for Solo professionals, as developed by Your Legal Resource, PLLC

We'll meet you where you are, and take you where you want to go in your practice goals

What does this program offer?

1. Support for the firm's leader

- Do you ever feel alone and/or overwhelmed with your practice?
- Do you put off growing your practice, because you are too busy putting out fires and working with existing clients?
- As a solo professional, you are required to wear a lot of hats. How well are you doing that? Are you enjoying it?

Your Legal Resource provides support to professionals just like you. As a 23 year attorney, Lori Williams has worn all those hats while practicing law and generating new business. She can provide a fresh perspective, ideas, and resources as an experienced attorney, business owner, and trusted confidante.

2. Accountability in setting and reaching your goals

On a scale of 1-10, how successful have you been at setting, measuring, and reaching your goals for:

- Your desired number of clients
- Generating referrals
- Billable hours (if applicable)
- Income
- Profitability
- Marketing consistently and effectively
- Time Management/Productivity

Do you have goals in these areas?

As the only professional running your practice, it is easy to set aside your goals when things get hectic, you get distracted, or you aren't seeing the results you'd like. That's when an accountability partner can help you push through the difficulties and distractions and help you reach your goals.

3. Connections and Resources

- Do you wish you had more referrals or clients? If so, do you have the means to get them on your own or would more introductions be helpful?
- Do you know who to call when you need any of the following:
 - a. Additional employees: whether full time, part time, or on a project or contract basis.
 - b. Additional tenants for your extra office(s), or extra space for you to rent/own.
 - c. Website creation/updates, Search Engine Optimization, marketing materials, a new firm image or personal brand, help with social media, brand management/reputation repair, Public Relations support.
 - d. IT support on a regular or occasional basis.
 - e. Assistance with time management and/or organization on a full time/part time/project basis.
 - f. Billing and/or collection services.

g. Additional resources.

*Your Legal Resource really shines when it comes to connecting professionals. We have an extensive network of professionals we've personally hired, or have come to know, like, and trust over several years. **Let our network assist you.***

Whether it's a potential new referral partner, or someone's services you need, chances are we know just the person to help you.

Format and Fee for Program:

(1) 30-60 minute phone call per month to:

- address your top concern or challenge in your business;
- set goals;
- provide accountability to help you reach your goals;
- provide connections, resources, and solutions in response to your immediate needs.

The fee is \$200/month for this one year program. (Program is billed quarterly for ease of payments at \$600 per quarter).

For questions or more information, contact Lori Williams at 248-594-4470 or lori@bestlegalresource.com. For more information about our other services, visit: www.bestlegalresource.com.

When you are ready to begin, please sign the commitment form below for the one year program, and mail the form with your first quarterly payment of \$600 to Your Legal Resource, PLLC, PO Box 1552, Birmingham, MI 48012. Signing below commits you to one year, with a fee of \$600/quarter. Or you may try the first quarter at the rate of \$750, and if you commit to the remainder of the year thereafter, we'll pro rate your fee to equal \$600 per quarter.

Print Your Name: _____;

Company Name: _____.

I commit to a one year program at the rate of \$600/quarter and have provided a check as payment for the first quarter.
_____ (initials)

or

I commit to one quarter at the rate of \$750 and have provided a check as payment. _____ (Initials)

Signature: _____.

(Participating professional signs above)